

**Fifth International Communication Styles Conference: Communication in Times of Permacrisis**

**Al. 29 listopada 46, Kraków**

**24 April - Monday**

9:30 Conference opening – room 33	
Room 33	Club Room
<b>Section 1 – Ukraine War Humour</b> Chair: Mihaela-Viorica Constantinescu	<b>Section 2 – COVID-19 crisis communication</b> Chair: Gabriela Stoica
10:00 Jan Chovanec, Brno, Czechia – From political commentary to semiotic play: Humour and the Královec/Kaliningrad meme	Magdalena Zabielska, Poznań, Poland – “COVID-19 treatment in the patient” vs. “Let’s not ignore the infection of the corona”: A discourse analysis of professional medical publications and lay forum posts in Polish ONLINE – Click <a href="#">link to Microsoft Teams</a>
10:30 Liisi Laineste, Tartu, Estonia - Ukraine memes Facebook group	Mai Raet, Tallinn, Estonia - When negative turns out to be positive: the COVID-19 related crisis as a catalyst for language change
11:00 Ievgeniia Bondarenko, Kharkiv, Ukraine - The Internet Meme: Tool of Counter-Propaganda in War Crisis ONLINE – Click <a href="#">link to Microsoft Teams</a>	
Coffee break	
<b>Section 3 – International memes and crisis</b> Chair: Liisi Laineste	<b>Section 4 – Environment crisis communication</b> Chair: Katarzyna Molek-Kozakowska
12:00 Anastasiya Fiadotava, Władysław Chłopicki, Kraków, Poland - Communicating humour in public during local, regional and global crises	Anna Pełczynska, Wałbrzych, Poland – The nightmare of tomorrow experienced now: pre-traumatic experience of climate catastrophe as reflected in selected literary and non-literary texts, analysed from language pragmatics perspective
12:30 Villy Tsakona, Athens, Greece - The role of humorous memes in an online metapragmatic debate during the COVID-19 pandemic	Tereza Splichalova, Brno, Czechia – A guru of an apocalypse’: Environmental discourse in translation of news media
13:00 Bianca Alecu, Bucharest, Romania – Identity crises through the lens of Romanian memes: a case study ONLINE – <a href="#">Click link to Microsoft Teams</a>	Serhii Sushko, Ukraine - The Styles of Communicating Climate Crisis Agenda in Fiction and Non-fiction: investigative journalism in David Mitchell’s Cloud Atlas and the continued “warfare” between “alarmists” and “climate change deniers” in the present-day mass media ONLINE – Click link <a href="#">link to Microsoft Teams</a>
Lunch break	
14:30-15:30 Laura Alba Juez, Madrid, Spain - Contrasting Forces Behind the Use of Irony And Humor In Times of Crisis: Covid and the Ukrainian War ONLINE (Click link to <a href="#">Microsoft Teams</a> ) Chair: Jan Chovanec - Room 33	
Coffee break	
<b>Section 5 – Serious aspects of humour</b> Chair: Anastasiya Fiadotava	<b>Section 6 – Public authority in crisis</b> Chair: Joanna Dybiec-Gajer
16:00 Mihaela-Viorica Constantinescu, Bucharest, Romania - Humorous approaches	Katarzyna Molek-Kozakowska, Opole, Poland – Science in crisis? Stylistic choices for persuasion in the interventions

to environmental issues – the case of illegal logging in Romania	proposed by policymakers in “European Research Area Policy Agenda 2022-2024”
16:30 Dick Zijp, Utrecht, The Netherlands– Comic Innocence	Michele Tita, Tartu, Estonia – The Crisis of Trust in Science through Alternative Discourses on Human Evolution
17:00 Dorota Brzozowska, Opole, Poland, Władysław Chłopicki, Kraków, Poland - When vulgar becomes humorous. The case study	Adrian Stoicescu, Bucharest, Romania – Intertexts as alternative truths creation in contenting authority
17:30 -18:30 Tertium Society annual membership meeting (HYBRID) Click <a href="#">link to Microsoft Teams</a>	
19:00 Conference Dinner – Jama Michalika, 45 Floriańska Street	

### 25 April - Tuesday

9:30 – 10:30 Andreas Musolff, Norwich, UK – Permacrisis, Conspiracy Stories and Metaphors ONLINE - Click <a href="#">link to Microsoft Teams</a> Chair: Władysław Chłopicki - Room 33	
Coffee break	
<b>Section 7 – Text analysis</b> Chair: Ene Vainik	<b>Section 8 – Historical aspects of communication</b> Chair: Villy Tsakona
11:00 Yurii Chybras, Brno, Czechia -The Role of Phonology and Sociolinguistics in Loanword Adaptation	Joanna Dybiec-Gajer, Kraków, Poland Migration as identity crisis – translating E. Hoffman’s memoir Lost in Translation
11:30 Joanna Paszenda, Kraków, Poland – The rendering of the crisis within the Roman Catholic Church in Poland by leading Polish opinion-forming weeklies	Gabor Toth, Budapest, Hungary – Silence and discussion are the Memory of the Hortobagy Closed Camps
	Marta Frączkiewicz, Warsaw, Poland - A hidden world - Survival strategies of Polish Jews during World War II on the example of memorabilia from the collection of the POLIN Museum
Lunch break	
<b>Section 9 – Value discourse communication</b> Chair: Anastasiya Fiadotava	<b>Section 10 – Ambiguity in communication</b> Chair: Dorota Brzozowska
13:30 Eryk Hajndrych and Li-Chi Chen, Bydgoszcz, Poland - Khàupē as a New Form of Complaining in Taiwan: Evidence from Facebook Posts	Ene Vainik, Tallinn, Estonia - Figurative talk in the context of a toy crisis of the Estonian language
14:00 Oksana Leontieva, Marina Teplenko, Ukraine – The contradiction between the imaginary, representation and true in the value perception of the other	Jana Hallová, Brno, Czechia - Censorship crisis: Analysis of multimodal posts on Twitter and their reception
14:30 Valeriia Nikolaienko, Kharkiv, Ukraine – Viewpoint Metaphor in Trauma Narratives of War in Ukraine	Gabriella Vámos, Budapest, Hungary – ‘The sky is turning red, Comrade Stalin lives overhead’ – The use of communist language and the genre of the chastushka
15:00 Gabriela Stoica, Bucharest, Romania – Pathos configuration in the war crisis discourse. A case study	Alicja Janusz, Lublin, Poland – Translation as mediation through the ages: translation problems in the lute books.

Conference closing - Room 33